



Health Literacy

Designing Easy to Read Resources

Learn to write simple, clear
and easy to read resources

Tuesday, 27 February 2018

9:30am - 4:00pm

Bendigo

\$30 | \$100

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Designing Easy to Read Resources

Health Literacy and Written Communication

This practical workshop is designed to provide health and community workers with the skills to develop simple, clear and easy to read resources for their consumers or community.

The workshop requires some before and after workshop activity to support learning.

Date:	Tuesday 27 February 2018
Time:	9:30am - 4:00pm
Cost:	\$30 BLPCP Partners and Not-for-Profit services \$100 Private business
Presenter:	Kaye Bearlin, Health Literacy and Consumer Engagement Project, Bendigo Loddon Primary Care Partnership

Learning Outcomes:

- Understand health literacy and how to communicate more effectively with consumers
- Review or develop your own resource (brochure, flier, form or pamphlet you bring to the workshop)
- Learn what makes documents easier to read, including message, language, target group, layout, graphics and readability
- Explore the role of consumer reviewed resources and Australian Standards
- Learn about resources and support available

Register online by 4:00pm, Friday 16 February 2018

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For further information:

Contact Kaye Bearlin at kayebearline@bchs.com.au or 4444 2415.